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Work Experience:

Graphic Design and Web Analyst Contractor for B&A

Public Trust Clearance

- Act as the brand developer and manager for other team members.
- Outline, design and develop training videos.
- Create monthly newsletters for public and judiciary audiences. Track and record monthly metrics. Database of around 60,000.
- Test website for glitches and design mock-ups for new features.
- Create infographics and marketing materials for print.

Administrative Office of the US Courts 8/2018-Present

Freelance Graphic Designer

- Collaborated with university officials to develop social marketing campaigns for Colgate University and Shippensburg University.
- Designed print materials and logo branding for businesses.
- Created infographics, websites, videos, social media content.

Derek Rebeck Graphic Design 5/2012 - Present

Marketing Assistant and Graphic Designer

- Photographed properties using a DSLR Camera and a 360° Camera and created virtual tours.
- Managed all aspects of listing preparation including creating the MRIS listing, promoting it through social media, creating marketing materials, and setting up open houses.
- Developed a Probate lead generation campaign, including a website, videos, logo creation, and researching and following up with leads.
- Designed and managed email content for a database of 65,000.
- Created weekly print and digital content for client database.
- Built photography and virtual tour website and designed all print materials associated with it.

Saenger Group, LLC (Real Estate) 10/2017 - 8/2018

Marketing Graphic Designer

- Designed email blasts, landing pages, assembly instructions, product sketches and website images.
- Created customer design mock-ups and created template designs based on customer instructions and feedback.
- Photographed products, clipped and edited images in photoshop, and incorporated company logos and branding over the white print.
- Managed outsourced graphic design requests and maintained all design work was completed correctly.

Tex Visions (Tradeshaw Displays) 4/2016 - 10/2017

Graphic Design Intern

- Designed layout and graphics mock-ups for the web-based platform.
- Assisted in implementation and managing the design look and feel.
- Researched and developed a social media marketing strategy.
- Created social media posts for LinkedIn, Instagram, and Twitter.

Volute Education (E-Learning Software) 10/2015 - 12/2015

College Experience:

Web Designer for Pi Nu Epsilon 5/2013 - 9/2015

Studio Lab Attendant 1/2014 - 5/2015

Website Designer for Game On: Improv 8/2013 - 5/2015

Website Editor for United Campus Ministries 1/2013 - 5/2015

Education:

Shippensburg University of Pennsylvania '15 Dual BA in Art & Design and Political Science

Graphic Design Letter of Completion

Computer Knowledge:

Adobe Creative Suite (InDesign, Photoshop, Illustrator, Premiere, Dreamweaver, After Effects, Muse, Lightroom, Bridge, Camera Raw), iMovie, Keynote, Pages, PC & Mac OS, Microsoft Office (Excel, Word, PowerPoint, Visio), Outlook, Slack, Dropbox, Constant Contact, Mailchimp, Canva, Camtasia, PowToon, Brackets, Facebook, Twitter, YouTube, LinkedIn, Google+, Instagram, MRIS, TAN, Zillow, Trulia, Matterport, Photography, Digital Printing.

Related Courses:

Page Composition (InDesign)

Illustration (Illustrator)

Digital Painting and Photo Manipulation (Photoshop)

Multimedia and Motion Graphics (Premiere & iMovie)

Web Design (Dreamweaver and Muse)

Digital Fine Art Design Printing

Campus Leadership:

Pi Sigma Alpha: (Political Science Honors)

Vice President 5/2013 - 5/2014

Game On Improv (Improvational Group):

Treasurer 5/2013 - 5/2015

Pi Nu Epsilon: (Music Honor and Service)

Treasurer 5/2013 - 5/2014

Parliamentarian 5/2014 - 5/2015

Fundraising Chair 5/2013 - 5/2015

Bylaws Chair 5/2014 - 5/2015

United Campus Ministries:

Leadership Team 1/2012 - 5/2015

Marching Band:

Co-Section Leader 9/2011 - 5/2015

Gallery Exhibitions:

Art Faculty Selects 6/2015 - 8/2015

Senior Exhibition 4/2015 - 4/2015

Student Art Exhibition 3/2015 - 4/2015

Through the Lens 2/2015 - 3/2015

Cityscapes 1/2015 - 2/2015